



AgStar Fleet Newsletter

ISSUE 14

FIRST QUARTER 2010

TOPICS

- 2010 MODEL ORDERS
- 2011 FORD FIESTA
- 2010 TAURUS
- 2011 CHEVROLET CRUISE
- 2011 CAMRY
- MALIBU FLEET CAR OF THE YEAR

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Are you planning for your spring 2010 new vehicle purchases? We are ready to assist you with vehicle price quotes or create a vehicle selector. Attached are the estimated 2010 final order dates and some of the 2011 model production start dates. The popular models continue to be the half ton crew and extended cab pickups. Mileage rating is improving with the use of the 6 speed automatic transmissions and the engine capability to drop to 4 cylinders under light loads. For example the GM Crew Cab 4WD model has a mileage rating of 15 city and 21 highway. The GMC Terrain is another model that has been popular this fall, both front wheel drive and all wheel drive. The Terrain FWD four cylinder model has a highway mileage rating of 32 miles per gallon. Malibu and Fusion continue to be price competitive fleet models. The following 2011 models are starting production early: Toyota Avalon, Camry, Tacoma, Ford Fiesta, F250 & F350 models.

The 2011 Ford Fiesta has an estimated production start date of 4/26/2010 with the order bank open date of 2/12/2010. Fiesta gets the most out of every corner, thanks to the technical precision only a Ford-tuned suspension can offer. Taking on straightaways is a smooth affair, too, when you combine electric power-assisted steering with the proprietary Ford invention, active nibble control. Covert aerodynamic design and critical technology such as the class-exclusive PowerShift six-speed automatic and 1.6L Ti-VCT Duratec® I4 engine with twin-independent variable cam timing make it a responsive and fuel-responsible driving experience. The class-exclusive standard 1.6-liter twin-independent variable cam



We keep you rolling



timing (Ti-VCT) Duratec® I4 Engine is engineered for quick sprints and to go the distance. When paired with the available PowerShift six-speed automatic transmission, it is projected to achieve best-in-class highway fuel economy of 40 mpg.

2010 Taurus wins Edmunds.com Technology Award for most innovative sedan with an impressive array of electronic amenities. The redesigned 2010 Ford Taurus is a spacious, comfortable American-style sedan with an up-to-date design. The typical Taurus will be front-wheel drive with the base 3.5-liter V6, a solid engine that cranks out 263 hp. All-wheel drive is optional on upper Taurus trim levels and standard on the high-performance SHO model, which employs a twin-turbo 3.5-liter V6 good for a healthy 365 hp. A six-speed automatic is the only available transmission.



The new Taurus is offered in SE, SEL, Limited and SHO trims. Standard equipment includes alloy wheels, full power accessories, a power driver seat, a tilt-and-telescoping steering column and a six-speaker stereo with CD/MP3 player and auxiliary audio jack. Higher trim levels add niceties like bigger wheels, dual-zone automatic climate control, rear parking sensors, a power passenger seat, leather upholstery and the Sync electronics interface system (which includes Bluetooth and an iPod interface).

2011 Chevrolet Cruze. GM released the first full-size images of the Chevy Cruze compact sedan that will go on sale in 2010 as a 2011 model. The Cruze will most likely replace the Cobalt in Chevy's line-up and closely resembles the new Chevy Malibu in the looks department. The Cruze almost looks like a shrunken Malibu with some BMW influence thrown in. Considering the new Malibu is widely praised and is selling well, this will benefit the Cruze when the product is released.



The 2011 Camry production starts in January 2010 with the first deliveries in early spring. The 2011 Toyota Camry is a 4-door sedan, available in a variety of trims, ranging from the Base to the XLE V6 . Upon introduction, the \$21,770 Base is equipped with a standard 2.5L, 4-cylinder, engine that achieves 21-mpg in the city and 31-mpg on the highway. An Automatic transmission is standard on certain models. The \$29,965 XLE V6 is equipped with a standard 3.5L, 6-cylinder, engine that achieves 19-mpg in the city and 28-mpg on the highway. The automatic transmission is standard on this model.

Chevrolet has captured the **Fleet Car of the Year** award with the 2010-model Malibu taking top honors. For the fifth year in a row, Chevrolet has won Fleet Car of the Year. Last year, the Malibu also took the top prize, while previously, the Impala won three years running. Fleet professionals voted on the top 2010 model-year fleet vehicles in the annual online award program sponsored by *Automotive Fleet* and *Business Fleet* magazines. Qualified fleet buyers voted on seventy-five 2010 model-year cars. Fleet managers could vote for one vehicle in both car and truck categories and were encouraged to select the car and/or truck that best fit their company fleet needs, considering features, function, styling, maintenance, remarketing value, OEM service, and driver feedback.



**Give us a call, we are ready to help you with
your up-coming new vehicle orders.**

507-251-3470 or 866-577-1831

2010 -- 2011 Production Dates

Estimated Dates as of 1/22/2010	2010 Final Order Date	2010 Job Last Date	2011 Order Bank Open Date	2011 Job One Date
<u>Ford, Lincoln & Mercury</u>				
Crown Victoria	5/14/2010	7/1/2010	3/1/2009	7/12/2010
Econoline	5/7/1020	7/1/2010	3/22/2010	7/19/2010
Edge	3/12/2010	5/7/2010	2/12/2010	5/10/2010
Escape	5/14/2010	7/18/2010	5/14/2010	7/19/2010
Escape (Hybrid)	5/14/2010	7/18/2010	5/14/2010	7/19/2010
Expedition	7/2/2010	8/13/2010	5/10/2010	8/16/2010
Explorer	9/17/2010	11/24/2010	7/12/2010	11/1/2010
Flex	3/12/2010	5/7/2010	1/25/2010	5/10/2010
F150 Series	8/27/2010	11/18/2010	7/12/2010	11/22/2010
F250 & F350	11/27/2009	2/5/2010	12/14/2010	2/15/2010
F650-F750	9/18/2009	12/23/2009	12/29/2009	5/5/2010
F450-F550	11/27/2009	2/5/2010	12/14/2010	2/15/2010
Taurus Sdn	3/12/2010	4/29/2010	1/25/2010	5/3/2010
Focus Sedan	5/14/2010	7/2/2010	3/22/2010	7/12/2010
Fiesta	NA	NA	2/12/2010	4/26/2010
Transit Connect	4/23/2010	7/16/2010	4/1/2010	7/19/2010
Fusion & Fusion Hybrid	5/14/2010	6/25/2010	3/22/2010	7/12/2010
Mustang	12/8/2010	3/4/2010	1/15/2010	3/15/2010
Ranger	6/11/2020	7/23/2010	5/14/2010	7/26/2010
Sport Trac	9/17/2010	12/24/2010	NA	NA
Tranit Connect	4/23/2010	7/16/2010	4/1/2010	7/19/2010
Grand Marquis	5/14/2010	7/1/2010	3/1/2010	7/12/2010
Mariner	5/14/2010	6/11/2010	5/14/2010	7/19/2010
Mariner Hybrid	5/14/2010	6/11/2010	5/14/2010	7/19/2010
Milan	5/14/2010	6/25/2010	3/22/2010	7/12/2010
MKT	3/12/2010	5/17/2010	1/25/2010	5/10/2010
MKX	3/12/2010	5/7/2010	2/12/2010	5/10/2010
Mountaineer	9/17/2010	11/24/2010	NA	NA
Navigator	7/2/2010	8/13/2010	5/10/2010	8/16/2010
Town Car	5/14/2010	7/1/2010	3/1/2010	7/12/2010
MKZ	5/14/2010	6/25/2010	1/25/2010	7/12/2010
MKS	3/12/2010	4/29/2010	1/25/2010	5/3/2010

Chrysler

Charger & Chrysler 300

PT Cruiser

Journey

Ram Truck 1500

Dakota

Grand Cherokee

1/4/2010 3/12/2010

Commander

1/4/2010 3/12/2010

Wrangler

Liberty

Nitro

Avenger

Sebring Sedan

Mini Vans

Caliber

Compass, Patriot

General Motors

Buick Enclave

Buick LaCrosse

Buick Lucerne

Cadillac CTS

Cadillac DTS

Cadillac STS & STS-V

Cadillac XLR & XLR-V

Cadillac Escalade

Cadillac SRX

Chevrolet Aveo

Chevrolet Cobalt



2010 -- 2011 Production Dates

Estimated Dates as of 1/22/2010	2010 Final Order Date	2010 Job Last Date	2011 Order Bank Open Date	2011 Job One Date
Chevrolet Corvette				
Chevrolet Equinox				
Chevrolet Impala				
Camaro				
Chevrolet Malibu				
Chevrolet Malibu (Hybrid)	9/24/2009			
Saturn Aura				
Saturn Aura (Hybrid model)				
Saturn Astra				
Saturn Outlook				
Saturn Sky				
Saturn Vue				
Saturn Vue (Hybrid model)				
Chevrolet Avalanche				
Colorado				
Chevrolet Express				
Chevrolet HHR				
Silverado Ext Cab & Reg Cab				
Silverado LD Crew & Extended Cab				
Silverado 2500/3500 Crew Cab -- Gas	2/19/2010			
Silverado 2500/3500 Crew Cab -- Diesel	11/20/2009			
Suburban				
Tahoe				
Traverse				
GMC Acadia				
GMC Canyon				
GMC Savana				
GMC Sierra 1500				
GMC Yukon				
GMC Terrain				
<u>Toyota</u>				
4 Runner	5/10/2010		6/10/2010	8/1/2010
Avalon	11/10/2009		12/10/2009	2/1/2010
Camry & Camry Hybrid	10/12/2009		11/10/2009	1/1/2010
Corolla	8/10/2010		9/10/2010	11/1/2010
Highlander & Highlander Hybrid	5/10/2010		6/10/2010	6/10/2010
Landcruiser	5/10/2010		6/10/2010	8/1/2010
Matrix	8/10/2010		9/10/2010	11/1/2010
Pruis	6/10/2010		7/12/2010	9/1/2010
Rav 4	5/10/2010		6/10/2010	8/1/2010
Sequoia	4/12/2010		5/10/2010	7/1/2010
Sienna	8/10/2009		11/10/2010	1/1/2010
Tacoma	11/10/2009		4/12/2010	6/1/2010
Tundra	4/12/2010		5/10/2010	7/1/2010
Venza	6/10/2010		7/12/2010	9/1/2010
Yaris H/B	4/12/2010		5/10/2010	7/1/2010
Yaris Sedan	5/10/2010		6/10/2010	8/1/2010
<u>Nissan Motor Company</u>				
Altima				
Armada				
Cube				
Frontier				
Maxima				
Murano				
Pathfinder				
Quest				
Rogue				
Sentra				
Titan				
Xterra				
Versa Sedan & Hybrid				

